



# ABOUT US

The Wisconsin Women's Health Foundation (W/WHF) is a 501(c)3 nonprofit organization that provides health services and education for women and families. W/WHF services and research initiatives are rooted in evidence-based prevention of the diseases and conditions that most impact Wisconsin women's wellness.

**Our mission is to innovate, impact, and improve women's health.**

# OUR WORK

6 Statewide programs

25 Employees

72 Wisconsin Counties

Reached

5,000+ Women Served

Annually

# CONNECT

@WiWomensHealth



Find our podcast on itunes:

The MotherPod



## A NOTE FROM OUR FOUNDER



Thank you for your support of the W/WHF and for your interest in women's health.

When we began this journey in 1997, I knew I needed to try to make a difference and that women's health needed a spotlight, but I never could have anticipated the exciting growth we'd experience. As I look back on the twists and turns our path has taken, I am humbled by the many individuals we've met along the way and the unique opportunities I've had to highlight my passion for prevention and early detection.

With the help of many partners and supporters, I am grateful for all that we've accomplished in the last 20 years and hope to accomplish in the next 20.

Sue Ann Thompson, President & Founder

### CONTACT US

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**WWHF.ORG**



**+ INNOVATE  
+ IMPACT  
+ IMPROVE  
WOMEN'S  
HEALTH**

# PERINATAL PROGRAMS

## FIRST BREATH

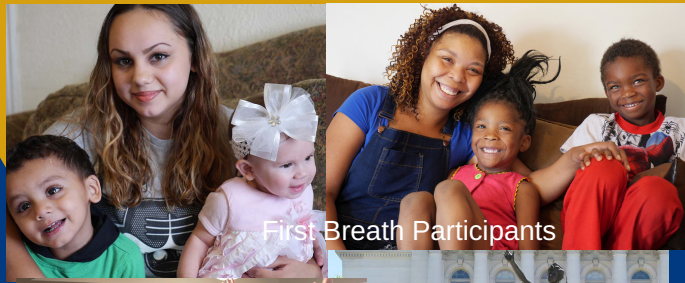
First Breath helps pregnant women quit smoking by training healthcare providers to deliver tobacco counseling. Each year, **1,600 women learn quit strategies at 160 First Breath sites statewide.**

## FIRST BREATH *families*

First Breath Families provides pregnant and postpartum women with intensive help to quit smoking through home visiting and phone support. **First Breath Families' goal is to help women quit smoking during pregnancy and stay quit postpartum, promoting smoke-free environments for women, children, and families.**

## MY BABY & ME

My Baby & Me helps women achieve alcohol-free pregnancies through screenings, education, phone counseling and text message support. **Over 2,000 pregnant women are screened annually by providers at 90 sites statewide.**



First Breath Participants



GrapeVine Conference



WWHF Staff, Spring Gala

# ANNUAL EVENTS



## The Gathering

9.21.17

Marshfield Clinic  
Marshfield, WI



## Annual Dialogue

10.18.17

Edgewater Hotel  
Madison, WI



## Spring Gala

5.20.17

State Capitol  
Madison, WI



Perinatal Programs  
Statewide Meeting



GrapeVine Nurses  
Conference

# OUTREACH PROGRAMS



GrapeVine trains nurses to lead health education sessions in their communities. Each year, **100 volunteer nurses reach over 1,500 women at 120 local sessions across the state.**



EveryWoman's Journal teaches women to use journaling as a tool for stress reduction and self-care at workshops statewide. Each year, **over 20 EveryWoman's Journal workshops are attended by at least 150 women in communities across Wisconsin.**



The Komen Breast Fund provides financial assistance for men and women in need of breast health services. The WWHF administers funds from Komen Southeast Wisconsin supported by Kohl's Cares, which allows over **500 women per year to receive breast health services.**