

2017 Spring Gala E-Campaign

Time Sent	Campaign Name	Total Sent	Open Rate	Total Unique Opens	Mobile Open Rate	Desktop Open Rate	Click Through Rate	Total Unique Clicks	Bounce Rate	Total Bounces	Unsubscribe Rate
Fri, Mar 24, 2017 3:41 PM	Copy of 2017 Spring Gala EVENT AMBASSADOR E-vite	3	100.00%	3	68.30%	31.70%	33.30%	1	0.00%	0	0.00%
Mon, Mar 6, 2017 5:07 AM	2017 Spring Gala E-vite	6505	24.30%	1495	38.30%	61.70%	8.60%	129	5.50%	356	0.20%
Mon, Mar 6, 2017 5:09 AM	2017 Spring Gala EVENT AMBASSADOR E-vite	82	33.30%	27	30.60%	69.40%	14.80%	4	1.20%	1	0.00%
Thu, May 18, 2017 2:18 PM	Copy of 2017 Spring Gala E-vite Last Call	456	54.50%	240	43.50%	56.50%	40.80%	98	3.50%	16	0.00%
Thu, May 25, 2017 10:55 AM	2017 Spring Gala Thank You	6745	23.20%	1460	38.50%	61.50%	28.20%	412	6.50%	440	0.30%
Thu, May 4, 2017 6:34 AM	2017 Spring Gala EVENT AMBASSADOR E-vite Last Call	9	44.40%	4	80.00%	20.00%	0.00%	0	0.00%	0	0.00%
Thu, May 4, 2017 6:34 AM	2017 Spring Gala E-vite Last Call	6514	17.80%	1086	48.20%	51.80%	4.40%	48	6.20%	406	0.20%

Spring Gala E-Vite: <http://conta.cc/2yuvyHU>

SG Event Ambassador E-Vite: <http://conta.cc/2yuvyHU>

MVP Awards Ceremony E-Vite: <http://conta.cc/2yv2wYR>

SG Event Ambassador LAST CALL: <http://conta.cc/2yvczgs>

Spring Gala LAST CALL: <http://conta.cc/2ytITAI>

Spring Gala Event Details: <http://conta.cc/2yuDFV5>

Spring Gala Thank You: <http://conta.cc/2yulpuV>

E-Newsletter Promos:

WWHF E-Newsletter February: <http://conta.cc/2yuS4Am>

WWHF E-Newsletter March: <http://conta.cc/2yw8VCU>

WWHF E-Newsletter April: <http://conta.cc/2yufSEK>

WWHF E-Newsletter MAY: <http://conta.cc/2yw0OXi>

Campaign Overview

	Time Sent	Campaign Name	Total Sent	Open Rate	Click Through Rate	Bounce Rate	Unsubscribe Rate
<input type="checkbox"/>	Thu, May 25, 2017 10:55 AM	2017 Spring Gala Thank You	6745	23.1% 1455	28.1% 409	6.5% 440	0.3% 19
<input type="checkbox"/>	Thu, May 18, 2017 2:18 PM	Copy of 2017 Spring Gala E-vite Last Call	456	53.9% 237	41.4% 98	3.5% 16	0% 0
<input type="checkbox"/>	Thu, May 4, 2017 6:34 AM	2017 Spring Gala E-vite Last Call	6514	17.6% 1077	4.4% 47	6.2% 406	0.1% 9
<input type="checkbox"/>	Thu, May 4, 2017 6:34 AM	2017 Spring Gala EVENT AMBASSADOR E-vite Last Call	9	44.4% 4	0% 0	0% 0	0% 0
<input type="checkbox"/>	Fri, Mar 24, 2017 3:41 PM	Copy of 2017 Spring Gala EVENT AMBASSADOR E-vite	3	100% 3	33.3% 1	0% 0	0% 0
<input type="checkbox"/>	Mon, Mar 6, 2017 5:09 AM	2017 Spring Gala EVENT AMBASSADOR E-vite	82	32.1% 26	7.7% 2	1.2% 1	0% 0
<input type="checkbox"/>	Mon, Mar 6, 2017 5:07 AM	2017 Spring Gala E-vite	6505	24.2% 1488	8.6% 128	5.5% 356	0.2% 10

SG E-vite

Sent:

View E-vite: <http://conta.cc/2mC7FZk>

My Campaigns > 2017 Spring Gala E-vite

STATUS **SENT**

Copy Edit

More Actions

Resend Options

Email Stats

Printable Report

1495

Opened
(24.3%)



62%



38%

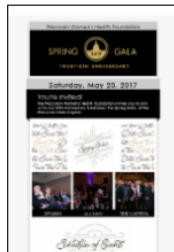
6505

Sent

129

Clicks
(8.6%)

0	Forwards
356	Bounces
2	Spam Reports
10	Unsubscribes
4654	Did Not Open



Email Settings

Subject: You're Invited! 20th Anniversary Spring Gala

Preheader Text: Save the Date! 5.20.2017

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

Reply-to Email Address: kthomas@wwhf.org

SG Event Ambassador E-vite

View e-vite: <http://conta.cc/2mCgm5T>

My Campaigns > 2017 Spring Gala EVENT AMBASSADOR E-vite

STATUS **SENT**

Copy

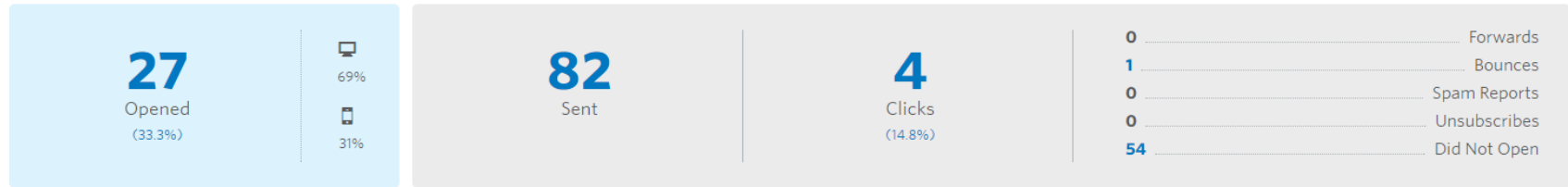
Edit

More Actions

Resend Options

Email Stats

Printable Report



Email Settings

Subject: Save \$25: 20th Anniversary Spring Gala

Preheader Text: You're Invited! Secret Savings Discount

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

Reply-to Email Address: kthomas@wwhf.org

Send To Lists:

WWHF Staff

2017 SG Event Ambassadors

Kayla's List

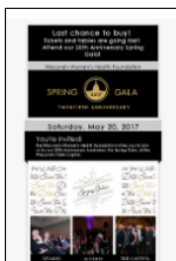
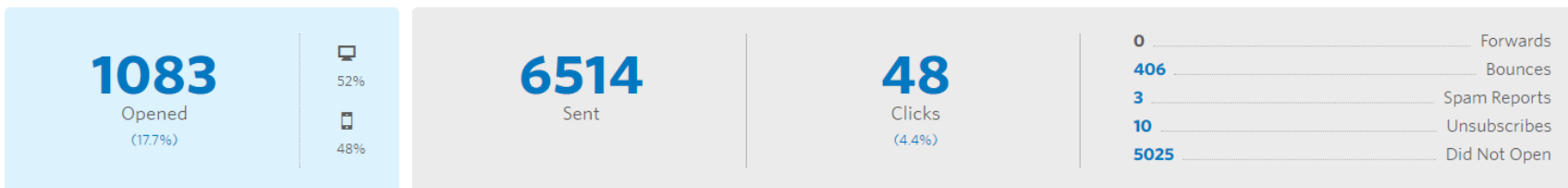
2016 SG Event Ambassadors

SG E-Vite Reminder

View e-vite: <http://conta.cc/2qA6BUg>

Email Stats

[Printable Report](#)



Email Settings

Subject: Buy Your Tickets Today! 20th Anniversary Spring Gala

Preheader Text: Buy Your Tickets Today!

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

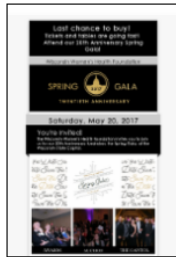
Reply-to Email Address: kthomas@wwhf.org

SG Last Call E-vite

View E-vite: <http://conta.cc/2qA6BUg>

Email Stats

[Printable Report](#)



Email Settings

Subject: Buy Your Tickets Today! 20th Anniversary Spring Gala

Preheader Text: Buy Your Tickets Today!

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

Reply-to Email Address: kthomas@wwhf.org

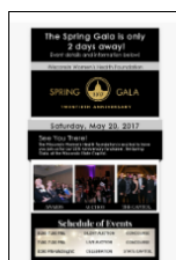
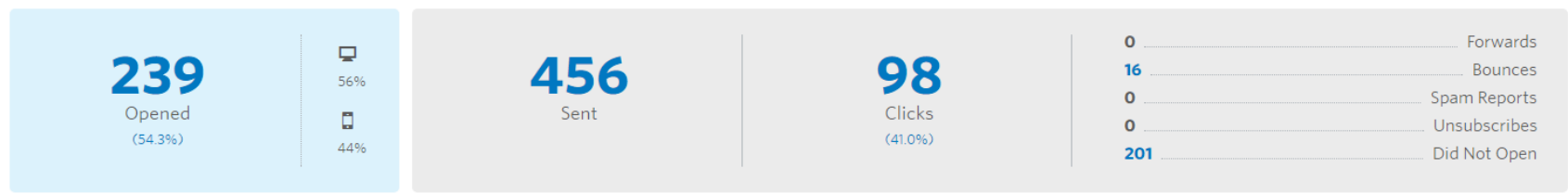
Send To Lists:

SG Details E-vite

View e-vite: <http://conta.cc/2rwiZ7y>

Email Stats

[Printable Report](#)



Email Settings

Subject: See You Saturday! 20th Anniversary Spring Gala

Preheader Text: 2 Days Away!

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

Reply-to Email Address: kthomas@wwhf.org

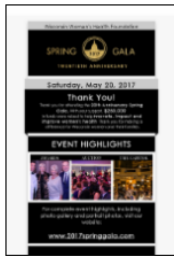
Send To Lists: [WWHF Staff](#) [WWHF Board](#) [2017 Spring Gala Attendees](#)

SG Thank You

View: <http://conta.cc/2rZ0atJ>

Email Stats

[Printable Report](#)



Email Settings

Subject: 2017 Spring Gala Highlights

Preheader Text: Get your photos!

From Name: Wisconsin Women's Health Foundation

From Email Address: kthomas@wwhf.org

Reply-to Email Address: kthomas@wwhf.org